

VERMONT STATE COLLEGES

BOARD OF TRUSTEES

RESOLUTION

Naming the New Unified Johnson State College and
Lyndon State College Institution

- WHEREAS, On September 25, 2016, the Vermont State Colleges' Board of Trustees unanimously voted to unify Johnson State College and Lyndon State College into one single, accredited institution with two distinctive campuses, effective July 1, 2018; and
- WHEREAS, At that time the Board directed the Chancellor, with advice from Dr. Elaine Collins' unified leadership team and the Unification Advisory Committee, to make a recommendation on a name for the new entity for the Board's consideration at or before its December 1st meeting; and
- WHEREAS, The Chancellor, President Collins, and Interim President Atkins have conducted numerous community forums and a dialogue with the Unification Advisory Committee; solicited community input via email, surveys, facilitated and individual conversations; consulted experts in marketing and higher education; and conducted relevant research on the possibilities; and
- WHEREAS, Feedback from all constituencies—faculty, staff, students, alumni, and community members—demonstrates a desire for the new name to reflect the unified institution's regional nature and to indicate status as a university; and
- WHEREAS, Unification provides a rare strategic opportunity to select a new name that will provide maximum benefit in the short term and years into the future; therefore, and
- WHEREAS, The Chancellor, President Collins, and Interim President Atkins are unanimous in the recommendation of Northern Vermont University – Johnson and Lyndon as the name for the unified colleges; and

WHEREAS, Chancellor Spaulding has provided the Board of Trustees with a thorough memorandum dated November 23, 2016 detailing the reasons for the recommended name and the process used to generate it; therefore be it

RESOLVED, That the VSC Board of Trustees approves *Northern Vermont University* as the new name of the unified institution, and authorizes the registration of d.b.a.'s *Northern Vermont University—Johnson* and *Northern Vermont University—Lyndon*.

November 30, 2016